

## Hospice Executive Certificate Program Wrap Up

This year's Hospice Executive Certificate Program (HECP) was held in October 7-9 in Los Angeles, California and attracted over 20 attendees for the three-day intensive training. The three-day program was designed to cover topics that provided experienced hospice administrators with the insights to strategically position their organizations for future success. Module I provided a framework for interpreting and understanding the key elements of legal issues, corporate compliance followed real life case studies. Module II focused on health care trends, transforming your organization from *Good* to *Great* and strategic marketing. Module III identified key budget items, financial risks and strategies for financial growth. To close the program, a case study was presented to integrate strategic, financial and performance improvement issues during the program. Attendees who completed the course received a certificate of completion and 18 hours of Continuing Education Units. The HECP program also provided attendees the opportunity to network during an evening reception sponsored by HospiScript Services, LLC.

### Congratulations to all who completed the course!

Arif Haji	Care Dimensions LLC
Becky Kellogg	Hospice of the Valley
Chris O'Connor	Hospice of the Valley
Dorothy McPherson	Progressive Home Health & Hospice
Elizabeth Marrero	Global Hospice Care
Gerard Radford	TideWell Hospice and Palliative Care
Greg Timberlake	Hinds Hospice Foundation, Inc.
Irene Lavretsky	Supportive Home Health Care Corporation
Jaimi Lowe	Community Nursing Services
Janet Jeffery	
Kathy McIlvaine	Community Hospice of Northeast Florida, Inc.
Ma. Alma Caluag	GOODWILL PLUS, INC.
Margaret Hovhannisyan	Hollywood Health Services, Inc.
Miles Bustamante	Golden Heritage Home Health & Hospice
Phillip Chung	Care Dimensions LLC
Quinn Tamm	Care Dimensions LLC
Rajendra Gadhia	Blue Star Home Health, Inc.
Sara Castillo	AccentCare, Inc.- CORPORATE OFFICE
Susan Levitt	CNS Home Health & Hospice
Teri Olsen	Community Nursing Services

### EVALUATION SUMMARY

Overall, this program was?	4.38
This program met the learning objectives?	4.46
This program met my personal objectives?	4.31
The facilitation of Jeannee Parker Martin was	4.62
The opportunity for audience participation was	4.62
The participant manual was	4.46
The audio visual aids were	4.31
The physical environment and acoustics were	3.85

### TESTIMONIALS

*"I hope to send other staff from our agency, pass or fail it is worth it!"*

*"I thought the 3 days were wonderful – educational, interesting, fun and an opportunity to network"*

*"When I attended the Basic Hospice Administrator Program, it was the best I have ever been to – until now! This is an excellent program. The speakers were very knowledgeable and really care about the participants. We were involved and questions were welcomed, thorough answers. Thank you so much!"*