

# Home Care Manager Certificate Program Schedule

## Home Care Aide/Private Duty Track

### Day 1: Tuesday, March 25, 2025

7:00 - 8:00	Registration & Sign-in / Continental Breakfast
8:00 - 10:00	<i>Medicare Certified &amp; Home Care Aide / Private Duty:</i> <b>Leadership in a Changing Home Care Environment</b> <b>Speaker: Chris Alexander</b>
10:00 - 10:15	Break
10:15 - 12:00	<i>Medicare Certified &amp; Home Care Aide / Private Duty:</i> <b>Leadership in a Changing Home Care Environment (continued)</b> <b>Speaker: Chris Alexander</b>
12:00 - 1:00	Lunch (provided)
1:00 - 5:00	<i>Medicare Certified &amp; Home Care Aide / Private Duty:</i> <b>Legal Update and Summary of Employment Laws</b> <b>Speaker: Elizabeth Murphy</b>
2:30 - 2:45	Break for Dessert
5:00 - 6:00	<b>Networking Reception - Light Apps/Hosted Bar</b>

### Day 2: Wednesday, March 26, 2025

7:00 - 8:00	Continental Breakfast
8:00 - 10:00	<i>Medicare Certified &amp; Home Care Aide / Private Duty:</i> <b>Financial Statements and Reimbursement</b> <b>Speaker: Brian Lebanion</b>
10:00 - 10:15	Break
10:15 - 12:00	<i>Home Care Aide / Private Duty:</i> <b>Marketing for Home Care Aide</b> <b>Speaker: Kym Kapalla</b>
12:00 - 1:00	Lunch With Sponsors (provided)
1:00 - 5:00	<i>Home Care Aide / Private Duty:</i> <b>Regulation Overview for Licensed Home Health &amp; Home Care Aide</b> <b>Speakers: Brittnei Salerno &amp; Lia Smith</b>
3:00 - 3:15	Break for Dessert

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### Day 3: Thursday, March 27, 2025

7:00 - 8:00 Continental Breakfast

*Home Care Aide / Private Duty:*

**8:00 - 10:00 Regulations Overview for Licensed Home Health & Home Care Aide  
Speakers: Brittnei Salerno & Lia Smith**

10:00 - 10:15 Break

*Home Care Aide / Private Duty:*

**10:15 - 12:00 Leadership, Marketing & Financial Success  
Speakers: Brittnei Salerno & Lia Smith**

12:00 - 1:00 Lunch (provided)

*Home Care Aide / Private Duty:*

**1:00 - 5:00 Leadership, Marketing & Financial Success  
Speakers: Brittnei Salerno & Lia Smith**

2:30 - 2:45 Break for Dessert